



EU/US boards' approach to cyber risk governance: towards a common view?

The 4th webinar of our series

14 October 2016 - 15:00 to 16:30 (CET time)

In collaboration with ISA



A Joint conference with ecoDa/AIG and FERMA

In collaboration with Internet Security Alliance

EU/US boards' approach to cyber risk governance: towards a common view?

14 October at 15.00 CET, 14.00 GMT

The fourth **webinar** of our series

The webinar is being hosted by the European Confederation of Directors' Associations (ecoDa), AIG, and the Federation of European Risk Managers' Associations (FERMA) and in close cooperation with the Internet Security Alliance (ISA).

Keynote Speakers: *John Carlin (US Assistant Attorney General - National Security) & Mark Hughes (CEO BT Security).* The Keynote speeches will be followed by a debate with *Philippe Cotelle (Airbus Defence & Space) and Mark Camillo (AIG)*

John Carlin (US Assistant Attorney General - National Security) will address the US view of the cyber threat to the private sector; how the federal government is supporting business to mitigate the risk; how are US Boards responding by US/EU cooperation to support business.

Philippe Cotelle (Head of Insurance and Risk Management of Airbus Defence & Space) and Mark Camillo (Head of Professional Indemnity & Cyber, AIG) will complement the discussion with the Risk Managers' perspective and the necessity to provide organisations with decision-support tools for mitigation and recommendations for risk transfer.

Mark Hughes (CEO BT Security) will address the European perspective on the threat; particular issues for companies operating in the EU (the "Digital Single Market", the NIS Directive); how can EU Boards do better?

Roger Barker (IoD/ecoDa) will moderate the debate.

MODERATOR



Dr. Roger Barker - ecoDa Director of Corporate Governance and Professional Standards at the Institute of Directors (UK)

He is Senior Advisor to the Board of ecoDa (European Confederation of Directors' Associations) and Chairman of the ecoDa education committee. He is a board member of European Women on Boards ASBL. He sits on several corporate governance advisory boards, including those of the Institute of Chartered Accountants in England and Wales (ICAEW) and ISS European Governance Exchange.

Dr. Barker is a visiting lecturer at the Said Business School (University of Oxford), ESSEC (Paris), UCL (London), Birkbeck (London) and the Ministry of Defence (UK). Dr. Barker's book, *Corporate Governance, Competition, and Political Parties: Explaining Corporate Governance Change in Europe*, was published by Oxford University Press in 2010. He is also the author of the IoD's main guide to the role of the board, *The Effective Board: Building Individual and Board Success* (Kogan Page, 2010).

During the first part of his career, Dr. Barker spent 13 years as an investment banker, in London and Zürich, with UBS and Bank Vontobel. He has a doctorate in Corporate Governance from Oxford University, where he was a Lecturer at Merton College, and also has undergraduate and postgraduate degrees in economics, finance and political science from the Universities of Cambridge, Southampton and Cardiff.

SPEAKERS



The Honorable John P. Carlin, nominated by President Obama and confirmed overwhelmingly by the Senate, is the Assistant Attorney General for National Security and serves as the Department of Justice's top national security attorney. As AAG, Mr. Carlin oversees nearly 400 employees responsible for protecting the country against international and domestic terrorism, espionage, cyber, and other national security threats.

Under his leadership, NSD worked with U.S. Attorneys' Offices and others to:

- Prosecute the Boston Marathon bombing cases.
- Disrupt multiple terrorist plots and national security threats and bring those involved to justice.
- Oversee the efforts of the National Security Cyber Specialist Network and the National Security/Anti-Terrorism Advisory Council program.
- Investigate the attack on Sony Entertainment's computer systems.
- Bring an unprecedented indictment against five members of the Chinese military for economic espionage.
- Bring charges against seven Iranians working for Islamic Revolutionary Guard Corps affiliated entities for conducting a coordinated campaign of cyber-attacks against the U.S. financial sector
- Secure the first federal jury conviction on charges brought under the Economic Espionage Act of 1996.
- Launch a nationwide outreach effort across industries to raise awareness of national security cyber and espionage threats against American companies and to encourage greater C-suite involvement in corporate cyber security matters.

Mr. Carlin joined NSD after serving as Chief of Staff and Senior Counsel to Robert S. Mueller, III, Director of the FBI, where he helped lead the Bureau's evolution to meet growing and changing national security threats, including cyber threats.

A career federal prosecutor, Mr. Carlin previously served as National Coordinator of DOJ's Computer Hacking and Intellectual Property (CHIP) program and as an Assistant United States Attorney (AUSA) for the District of Columbia, where he prosecuted cases ranging from homicide and sexual offenses to cyber, fraud, and public corruption matters.

Mr. Carlin, who joined DOJ through the Attorney General's Honors Program, earned his Juris Doctor degree from Harvard Law School, where he received the Samuel J. Heyman Fellowship for Federal Government Service and served as Articles editor for the Harvard Journal on Legislation. Mr. Carlin earned his Bachelor of Arts degree magna cum laude from Williams College, where he was elected to Phi Beta Kappa.



Mark Hughes is CEO of BT Security and is accountable for all elements of BT's own security activity globally.

He makes sure that BT has the right policies and procedures in place to keep the company's assets – whether physical, logical or information - secure from attack.

BT's security team also counter fraud and minimise disruption to BT in the event of an incident. This includes BT's UK civil resilience obligations.

Mark is also responsible for ensuring that BT's security market offer, the BT Assure portfolio, capabilities and customer experience, are carefully developed in order to protect BT's customers' data and assets, to drive substantial global profitable revenue growth and to develop and harness security talent.

Joining BT in 2002, Mark assumed responsibility for a number of ventures including a partnership with Government for the Criminal Records Bureau in Scotland and other Government contracts. He then ran the operations for a sales division in the major customer market sector, focussing on BT's core services. Prior to BT, Mark was the commercial director of MWB Business Exchange.

Mark is a member of the World Economic Forum's (WEF's) global future council on cybersecurity. Mark and a small group of globally renowned experts from business, government, academia and civil society collaborate to develop new insights and perspectives on cybersecurity.

Mark's interests outside of work are mainly focussed on his family. He is also a keen skier and diver and has run seven marathons.



Mark Camillo - Head of Professional Indemnity & Cyber, EMEA

He is responsible for the PI, A&E, and CyberEdge® suite of end-to-end risk management solutions at AIG.

Prior to this role, Mark led the cyber team for the Americas including oversight of the Personal Identity Coverage (PIC) and Payment Fraud Products.

Mark joined AIG in 2001 and has held positions of increasing management responsibility in various parts of the organization including eBusiness Risk Solutions, Affinity Group, Accident & Health, Professional Liability, and the Fidelity team.

Prior to AIG, Mark worked in sales, marketing, and product development for Dun & Bradstreet (D&B) and SITEL Corporation.

Mark has a Masters of Business Administration from SUNY Buffalo and a Bachelor of Science degree from the University of Wyoming.



Philippe Cotelle - Head of Insurance and Risk Management of Airbus Defence & Space

Since 2014, Airbus Defence & Space is gathering all Airbus activities in Space, Defence and Military Transport Aviation belonging to the former Divisions Astrium, Cassidian and Airbus Military.

In line with his activities, Philippe Cotelle is leading the SPICE project (Scenario Planning to Identify Cyber Exposure) within Airbus developing a new approach for Business impact analysis related to a cyber event. Philippe coordinates a research program with the French Institute of Research and Technology on cyber risk management and collaborates with Ferma (Federation of European Risk Management Associations), French Administration and OECD on this topic.

Since 2006, he was in charge of Insurance Risk Management for Astrium, gathering the Space activities of Airbus including the 3 business units EADS Astrium Satellites, EADS Astrium Space Transportation and EADS Astrium Services.

Since 2004/2005 Philippe Cotelle was in charge of the Risk Management and Insurance of major programs such as Paradigm, the largest UK MOD PFI contract and the first of the space industry, or Satcom BW, the procurement of a turn key military communication system and services for German Bundeswehr . He was also leading the negotiation for insurance and risk management with the European Commission in the name of the European Consortium bidding for the Concession of the Galileo project.

From 2000 to 2004, he was Senior Space Risk Underwriter at **SCOR** one of leading company of the space insurance market. He was member of the Space Study Group of the Federation Francaise des Sociétés d'Assurance (FFSA) and representative of the French Reinsurance Association at the IUAI.

Philippe Cotelle is graduated Engineer from Ecole Nationale Supérieure de l'Aéronautique et de l'Espace and Executive MBA from Essec & Mannheim 2007.

WEBINAR DETAILS

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One day before the webinar is due to begin, you will receive a reminder email with the link to access the webinar contained within.

If you have any suggestions on topics for future webinars then please email siobhan.patten@aig.com