

## Creating value through governance: channelling corporate culture and ethics in boards ?

Joint conference



May 5 2015, 13.00pm-15.00pm , room P7C050, European Parliament (Brussels)

ecoDa and ACCA invite you to  
**Creating value through governance: channelling corporate culture and ethics in boards?**  
**5 May 2015, 13.00pm-15.00pm**

*A sandwich lunch will be served as from 12.00pm (PHS, 5<sup>th</sup> Floor-espace fauteuils)*

ecoDa and ACCA are committed to taking a lead on improving Corporate Governance (CG). CG is a dynamic process and ethics has to be integrated with the rest of the governance framework. It is important to question regularly how CG can help create a thinking culture and a culture of accountability through ethical leadership and appropriate behaviour. Companies have to challenge their corporate culture and to embed ethics in their processes. The two organisations are delighted to invite you to a forward-looking conference to discuss with a panel of experts possible ways to enhance corporate behaviour, risk management, companies' performance, ethics and culture.

**RSVP by 24 April 2015 to [cecile.bonino@accaglobal.com](mailto:cecile.bonino@accaglobal.com)**

*(Please note that due to strict security measures at the European Parliament, late registrations will not be accepted)*

If you do not have a permanent pass for the European Parliament, please indicate your

- Full name and first name
- Date of birth
- Nationality
- Passport or ID number
- Place of birth
- Residence (full home address)

### **Draft agenda**

**12.00-12.45pm** Registration (*pl. Luxembourg entrance*) and lunch (*PHS 5<sup>th</sup> floor-espace fauteuils- the conference is PHS7C050*)

**13.00pm** Welcome speech Cora van Nieuwenhuizen, MEP

**13.15pm Roundtable moderated by Jeroen Hooijer, head of the corporate governance and CSR unit, European Commission**

- Peter Montagnon, Associate Director of the Institute of Business Ethics
- Ewan Willars, Director of Policy , ACCA
- David Herbinet, Partner and Head of Corporate and Public Interest Markets, Mazars
- Eric Bourdais de Charbonniere, Ex Chairman of Michelin (2000-2013) and Member of several boards
- Paige Morrow, Head of Brussels operations, FrankBold
- Dr Steve Waygood, Chief Responsible Investment Officer, Aviva Investors

**14.15pm** Q&As

**14.45pm** Concluding remarks, Cora van Nieuwenhuizen, MEP