

The European Voice of Directors

The programme

29 September 2016 – Day 1

8:30	Welcoming coffee L42 Business Center & Workspace, rue de la Loi 42, 1040 Brussels Room :	
9:00	Welcoming speech Course Overview + Introduction of the participants	Roger Barker , Chairman of ecoDa's Education Committee
9:15	Overview of European Corporate Governance: Diversity or Convergence?	Roger Barker , Senior Consultant, Institute of Directors, IoD, UK and Senior Advisor to the Board of ecoDa Jean-Nicolas Caprasse , Director, ISS Europe
09:45	Short presentation of key CG features in some major European economies	Roger Barker , Chairman of ecoDa's Education Committee Country experts: <ul style="list-style-type: none"> • Dirk Backhaus (Germany), Group Director Finance, Albatha Holding • Per Lekvall (Nordic), Member of the Swedish Corporate Governance Board, Member of ecoDa Policy Committee • Paola Schwizer (Italy), Professor in Financial Markets and Institutions, University of Parma (Italy) and SDA Bocconi School of Management, Chair of Nedcommunity • Roger Barker (UK), Director of Corporate Governance and Professional Standards, IoD, UK and Senior Advisor to the Board of ecoDa
10:45	Coffee break	
11:00	Group discussion: Serving as a director in different European corporate governance systems	Group facilitators: the country experts Roger <ul style="list-style-type: none"> • Dirk Backhaus • Per Lekvall • Paola Schwizer • Roger Barker
12:30	Presentation of conclusions & specific questions addressed to the experts	
13:15	Lunch	
14:30	Digitalisation and its impact on director's daily job	Cyril Godet , Legal and Compliance Counsel, Equity, Specialist governance and compliance and member of AFJE
15:45	Coffee break	
16:00	Boardroom Megatrend: Developing an Ethical Business Culture <i>Conversation between Anthony Smith-</i>	Anthony Smith-Meyer , Independent Director, Compliance and Governance Activist and Educator

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	<i>Meyer and Peter Montagnon on Ethics</i>	Peter Montagnon , Associate Director, Institute of Business Ethics (IBE)
17:45	Wrap-up session	Roger Barker , Chairman of ecoDa's Education Committee
20.00	Dinner: Corporate Governance differences in practice Venue: L'Atelier Restaurant Rue Franklin 28, 1040 Brussels	Victoire de Margerie , Chairperson and key shareholder of Rondol Technology. Board member of Arkema (France), Eurazeo (France), Norsk Hydro (Norway) and Morgan Crucible (UK)

30 September 2016 – Day 2

8:00	Welcoming coffee L42 Business Center & Workspace, rue de la Loi 42, 1040 Brussels Room :	
8:30	From passive to interactive boards – European case studies	Torben Ballegard Sorensen , Board Member of Electrolux, Pandora and Egmont Publishing and other international companies
9.45	Challenges, benefits and risks of being a Director in Europe	Jérôme Wigny , Partner, Elvinger Hoss & Prussen, Luxembourg David De Greef , Financial Institutions Manager, Financial Lines, AIG Europe Patrick Zurstrassen , Independent Director
11.15	Coffee break	
11:30	The European Market for Directorships	Christophe Vandoorne , Senior Client Partner and Office Managing Director of Korn/Ferry International's Brussels office
12:30	Simulation of a real boardroom on the basis of a case study circulated beforehand <u>Presentation of the case study</u>	Ludo Van der Heyden , Professor of Technology Management, The INSEAD Chaired Professor of Corporate Governance, Academic Director, INSEAD Corporate Governance Initiative
12:45	Lunch	
14:15 ----- 17:40	<u>Board simulation</u> <u>Summary of the discussion</u>	Ludo Van der Heyden
18:00	Closing session – Synthesis	Roger Barker , Chairman of ecoDa's Education Committee
18:15	End of the programme	