



Think Ahead



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INVITATION

Joint ACCA-Barclays-ecoDa-UEAPME event

Scale-Ups: converting vision into strategy and governance

28 November

Press Club, 95 rue Froissart, 1040 Brussels

RSVP by 15 November [HERE](#)

All businesses start with ideas and visions. However, as they grow in size and complexity, the need to convert the vision into strategy and the governance mechanism to deliver becomes crucial.

Success in scaling up businesses delivers many benefits for the wider economy, ranging from creating wealth; boosting innovation; increasing research and development; providing skilled jobs; generating export earnings; to contributing to GDP.

Management and finance are two crucial interconnected factors for companies seeking to scale up. But it is also vital to be specific about what scaling up success looks like for entrepreneurs and their business and set realistic strategic objectives, timeframes and efficient governance.

This event will discuss how policy-makers, investors and corporates can support high-growth companies in Europe. A particular focus will be given on measures to address Europe's equity financing gap as well as need to remove regulatory and legal barriers from start up to scale up.

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Draft agenda

11.45am Registrations and sandwich lunch

12.30pm Welcome speech, Maggie McGhee, Executive Director Governance, ACCA

12.40pm Keynote speech, Neena Gill, MEP

12.50pm Panel discussion moderated by Salla Saastamoinen, Director for Civil and Commercial Justice, DJ JUST, European Commission

Starting with a presentation by Jo Iwasaki, head of Corporate governance at ACCA on [How vision and strategy helps small businesses succeed: Governance needs of SMEs](#)

- Inge Stoop, Senior Project Coordinator, Guberna
- Luc Hendrickx, Director of Enterprise Policy and International Affairs, UEAPME
- Marcello Bianchi, European Issuers & Assonime
- Armando Melone, COSME Financial instrument, DG GROW, European Commission
- Sean Duffy, Head of Technology, Media and Telecoms at Barclays Bank PLC *tbc*

14.05pm Q&As

14.20pm Concluding remarks, European Investment Bank, *name tbc*

14.30pm end

ACCA is listed in the EU Transparency Register (*ID number: 4227861124-34*).

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