

## Programme

### 17 October 2019 – Day 1

8:15	<b>Welcoming coffee</b> Ageas, Lab21, rue du Marquis 1, 1000 Brussels	
8:30	<b>Welcoming speech</b> <b>Course Overview</b>	<b>Chris Hodge</b> , Director, Governance Perspectives
8:45	<b>Overview of European Corporate Governance: Diversity or Convergence?</b>	<b>Chris Hodge</b>
9:15	<b>Short presentations of key CG features in some major European economies</b>	<b>Country experts:</b> <ul style="list-style-type: none"> <li>• <b>Gudrun Timm (Germany)</b>, Managing Director, Carpe Diem Partners Ltd</li> <li>• <b>Per Lekvall (Nordic)</b>, Member of the Swedish Corporate Governance Board, Member of ecoDa Policy Committee</li> <li>• <b>Alessandra Stabilini (Italy)</b>, Member of the Directive Board of Nedcommunity</li> <li>• <b>Chris Hodge (UK)</b></li> </ul>
11:15	<b>Coffee break</b>	
11:30	<b>Group discussion: Serving as a director in different European corporate governance systems</b>	<b>Group facilitators: the country experts</b> <b>Roger</b> <ul style="list-style-type: none"> <li>• <b>Gudrun Timm</b></li> <li>• <b>Per Lekvall</b></li> <li>• <b>Alessandra Stabilini</b></li> <li>• <b>Chris Hodge</b></li> </ul>
12:30	<b>Presentation of conclusions &amp; specific questions addressed to the experts</b>	<b>Chris Hodge</b>
12:45	<b>Lunch</b>	
13:45	<b>Corporate Governance practices in different ownership models</b>	<b>Chris Hodge</b> , Director, Governance Perspectives
14:30	<b>Global corporate governance's trends &amp; main policy topics at EU level</b>	<b>Speaker (tbc)</b> DG Internal Market and Services, European Commission

15:30	<b>Coffee break</b>	
15:45	<b>The European Market for Directorship</b>	<b>Sigrid Marz</b> , Senior Client Partner Global Technology Markets, Head of Technology Systems
17:00	<b>Governance trends in Silicon Valley</b>	<b>Evan Epstein</b> , Founder and Managing Partner of Pacifica Global, LLC. (tbc)
18:00	<b>Wrap up</b>	<b>Chris Hodge</b>
18:15/20:00	<b>Individual preparatory work on the INSEAD case study</b>	
20:00	<b>Dinner: Discussion in groups with other people playing the same role</b> <i>Location: Les Petits Oignons, Rue de la Régence 25, 1000 Brussels</i>	

## 18 October 2019 – Day 2

8:00	<b>Welcoming coffee</b> Ageas, Lab21, rue du Marquis 1, 1000 Brussels	
8:30	<b>Boardroom Megatrend: Developing an Ethical Business Culture</b>	<b>Anthony Smith-Meyer</b> , Independent Director, Compliance and Governance Activist and Educator
10:00	<b>Corporate Governance differences in practice</b>	<b>Victoire de Margerie</b> , chairperson of Rondol Industrie (small scale machinery), Board Director at Arkéma (Advanced Materials) and Eurazeo (Private Equity), founder and co-chairs of World Materials Forum, Board Director at Babcock International (Engineering Services).
11:15	<b>Coffee break</b>	
11:30	<b>Challenges, benefits and risks of being a director in Europe from a legal and insurance perspective</b>	<b>Frederic de Blicq</b> , Financial Lines Manager BeLux for AIG Europe SA <b>Jérôme Wigny</b> , Partner, Elvinger Hoss & Prussen, Luxembourg
12:45	<b>Board simulation</b> <i>Introduction</i>	<b>Prof. Jaap Winter</b> , INSEAD Distinguished Visiting Professor of Corporate Governance
13:15	<b>Lunch</b>	
14:15 ----- 18:00	<i>Board simulation</i> <i>Summary of the discussion</i>	<b>Jaap Winter</b>
18:15	<b>Closing session – Synthesis</b>	<b>Chris Hodge</b>
18:30	<b>End of the programme</b>	