

Programme

7 March 2019 – Day 1

8:15	Welcoming coffee <i>L42 Business Center & Workspace, rue de la Loi 42, 1040 Brussels</i>	
8:30	Welcoming speech Course Overview	Roger Barker , Director of ecoDa's Education programme, Head of Corporate Governance at the IoD, and Managing Director of Barker & Associates, a corporate governance advisory firm.
8:45	Overview of European Corporate Governance: Diversity or Convergence?	Roger Barker
9:15	Short presentations of key CG features in some major European economies	Country experts: <ul style="list-style-type: none"> • Gudrun Timm (Germany), Managing Director, Carpe Diem Partners Ltd • Per Lekvall (Nordic), Member of the Swedish Corporate Governance Board, Member of ecoDa Policy Committee • Alessandra Stabilini (Italy), Member of the Directive Board of Nedcommunity • Roger Barker (UK)
11:15	Coffee break	
11:30	Group discussion: Serving as a director in different European corporate governance systems	Group facilitators: the country experts Roger <ul style="list-style-type: none"> • Gudrun Timm • Per Lekvall • Alessandra Stabilini • Roger Barker
12:30	Presentation of conclusions & specific questions addressed to the experts	Roger Barker
12:45	Lunch	
13:45	Global corporate governance's trends & main policy topics at EU level	Jeroen.Hooijer, Head of Unit, DG JUST, European Commission
14:30	Corporate Governance practices in different ownership models	Chris Hodge , Director, Governance Perspectives

16:00	Coffee break	
16:15	Corporate Governance differences in practice	Torben Ballegaard Sørensen , Board Member of Vestas and Egmont. Former deputy of Electrolux and Pandora. Plus other int'l companies
17:30	Wrap up	Roger Barker
17:30/20:00	Individual preparatory work on the INSEAD case study	
20:00	Dinner: Discussion in groups with other people playing the same role <i>Location: L'Atelier Restaurant</i>	

8 March 2019 – Day 2

8:00	Welcoming coffee <i>L42 Business Center & Workspace, rue de la Loi 42, 1040 Brussels</i>	
8:30	Boardroom Megatrend: Developing an Ethical Business Culture <i>Conversation between Anthony Smith-Meyer and Peter Montagnon on Ethics</i>	Anthony Smith-Meyer , Independent Director, Compliance and Governance Activist and Educator Peter Montagnon , Associate Director, Institute of Business Ethics (IBE)
10:00	The European Market for Directorship	Sigrid Marz , Senior Client Partner Global Technology Markets, Head of Technology Systems
11:15	Coffee break	
11:30	Challenges, benefits and risks of being a director in Europe from a legal and insurance perspective	David De Greef , Financial Institutions Manager, Financial Lines, AIG Europe Jérôme Wigny , Partner, Elvinger Hoss & Prussen, Luxembourg
12:45	Board simulation <i>Introduction</i>	Ludo Van der Heyden , The INSEAD Chaired Professor of Corporate Governance and Emeritus Professor of Technology and Operations Management
13:15	Lunch	
14:15 ----- 18:00	<i>Board simulation</i> <i>Summary of the discussion</i>	Ludo Van der Heyden
18:15	Closing session – Synthesis	Roger Barker
18:30	End of the programme	