



**Invitation to a joint conference with ecoDa/AIG and FERMA**

***Building a robust corporate culture through organisational design  
- central control or local empowerment?***

The first **webinar** of our series

**DATE AND TIME** Friday 29<sup>th</sup> January 2016 from 10:30am to 12:00pm Central European Time

Developing a productive corporate culture is a key task facing large organisations

- Is it better to achieve this goal by imposing strong control over regional business units from head office? Or should local or outsourced business entities have the power to make their own decisions and manage their own risks?
- Does a silo structure get in the way of developing a unified corporate culture, as argued in a recent book by FT journalist Gillian Tett? Or is a better corporate culture created by a flat, non-hierarchical organisational framework?

These and other aspects of the inter-relationship between organisational design and corporate culture will be discussed during the first webinar of our series on 29<sup>th</sup> January.

This webinar will be the first of a series on Risk Conversation at board level. The next webinar discussion is to be scheduled for mid-March 2016 on the subject of Cyber / Data breaches. If you have any suggestions on topics for future webinars then please email [siobhan.patten@aig.com](mailto:siobhan.patten@aig.com)

**MODERATOR**

**Dr Roger Barker**



Director of Corporate Governance and Professional Standards at the Institute of Directors (UK). He is Senior Advisor to the Board of ecoDa (European Confederation of Directors' Associations) and Chairman of the ecoDa education committee.

**SPEAKERS**



**Gilles Hilary (INSEAD)**  
Professor of Accounting and Control

The Mubadala Chaired Professor in Corporate Governance and Strategy  
Gilles Hilary has been a faculty at INSEAD since 2010. Before joining INSEAD, he worked in Asia, in Europe and in the USA. He is offering consulting services on risk management issues.  
He is a founding member of *Cercle-K2*, a French think-tank on risk management.



## **Riitta Mynttinen**

Independent Board Professional

Riitta has more than 30 years' experience in international businesses, including portfolio management, technology, strategy development, implementation, turnaround and re-positioning the infrastructure development. Riitta is results oriented leader and highly skilled in creating and driving strategic plans for value creation and growth. She is currently member of three Board of Directors in Finland.



## **Carolyn Dittmeier**

President of the Statutory Audit Committee of Assicurazioni Generali; Chairman of the Audit Committee and Independent Board Director of Autogrill SpA, and of Italmobiliare SpA. Chairman of the Audit Committee of FAO (Food and Agriculture Organization-UN) through 2015. Chief Internal Audit Executive of Poste Italiane (2002 to 4/2014); headed Corporate Governance Services - KPMG Italy (2002-2004); Financial and Audit manager for Montedison Group (1987-1999). Graduate of the Wharton School of Business and Economics of the University of Pennsylvania.

## **WEBINAR DETAILS**

The conference will use the GoTo Webinar system, which is a Citrix based tool. Please use the below link to ensure you have the requisite level of IT system requirements:

[View System Requirements](#)

Upon indicating your interest in attending the webinar, you will be emailed an invite entitled "Join us for a joint conference with ecoDa/AIG and FERMA". Please use the link contained within the email to register for the webinar so that you will be able to ask questions and contact the Administrator, this will take about 1 minute to complete. You will need to complete the registration process before the scheduled date of the webinar to ensure seamless access to the tool on the day.

You will then receive an automated email confirming your participation in the webinar. From this email you will be able to add the date and time to your calendar, and also give further instructions on audio options when connecting to the webinar.

One hour before the webinar is due to begin, you will receive a reminder email with the link to access the webinar contained within.